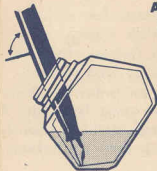


Waterman's

THE MOST FAMOUS NAME IN
FOUNTAIN PENS FOR *Writing Quality*

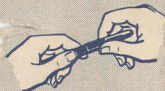
HOW TO FILL YOUR WATERMAN'S PEN

- 1 Dip the ENTIRE point in WATERMAN'S INK.
- 2 Raise lever until it is at right angles to the barrel.
- 3 Flip lever back to original position, keeping pen point in ink.
- 4 Snap lever into place. To make sure of complete filling, count to 10 slowly before removing pen from ink.



ALWAYS Immerse point completely

Occasionally, before refilling your pen, flush it by filling with cold water. Empty by raising lever. Then fill with ink.



SCREW-ON CAP

Turns left to remove, right to replace. Tighten to lock cap in place.

Waterman's

Screw-on or Lock Slip Caps

give your Waterman's added protection, prevent accidental loosening in pocket or purse.



LOCK SLIP CAP

Pulls straight off—pushes straight on until it "clicks". Cap is then locked.

FOR BEST RESULTS
ALWAYS USE

Waterman's Ink

In 8 popular colors. *Blue-Black* and *Black* are absolutely permanent, fade-proof. *Washable Blue* is easily removed from anything washable. In Waterman's TIP-FILL bottle.

Bottle stands at tilt—for easy filling when ink is low.



L. E. Waterman Co.

NEW YORK SERVICE STORE
Broadway at Fulton St.

FOR SERVICE BY MAIL
344 Hudson St.
New York 13, N. Y.

OTHER SERVICE STORES
22 Grant Ave. 600 Dorchester St. West
San Francisco 8, Calif. Montreal, P. Q.

Authorized Waterman's Service Dealers
in all Principal Cities

THE NEW Waterman's CONTINUOUS FEED PENCIL

HOW TO USE—grip plastic barrel, holding point down. With thumb, press entire cap downward. Release of thumb exposes a fraction of an inch of lead—the exact amount for good writing. Never too much lead exposed to cause breakage! To retract lead, merely press cap down with thumb, while lightly pressing lead tip against hard surface.

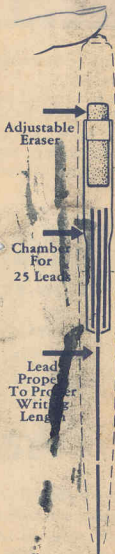
FEEDS 100% AUTOMATICALLY. Normal writing motion (or an occasional, gentle downward shake when only a few leads remain) is all that's necessary to feed new leads into pencil mechanism as they are required.

SIMPLE LEAD REPLACEMENT. When lead will not advance, it is likely the lead supply is exhausted. Simply pull cap straight off. Refill chamber under the eraser with up to 25 sticks of Waterman's thin lead, $1\frac{3}{8}$ " long. The new lead will follow through automatically.

ERASER IS ADJUSTABLE. To renew erasing surface, pull out eraser and slip ring holder farther down. When eraser is worn out ask for Waterman's Adjustable Erasers.

Only Waterman's Gives You All These Features

- **CONTINUOUS FEED**—writes for months on one filling
- **METERED LEAD PROPULSION**—for good writing length
- **NON-SCORING PRECISION CLUTCH**—holds lead firm without nicking
- **ANTI-BREAK TIP**—makes lead breaks rare
- **FINGERTIP IDENTIFICATION**—to distinguish pen from pencil by touch when in pocket



Waterman's

PENS AND PENCILS

For Smoothest
Writing Quality